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Up 2 Speed, Corporate Art Team - *Overview & Samples*

Gene Whitlock

Lead Artist, Live Graphic Recording, Onsite Graphic Design + Consulting



Gene [*Dangergene*] is one of Singapore's most sought-after commercial artist, with skills in Illustration, live graphic recording, animation, voice and video.

Gene grew up in Australia, moving between Sydney and The Watagan Mountains, building a strong connection with the bush. In 1995 he moved to Singapore, working full-time as an illustrator and storyboard artist, providing content visuals for markets as diverse as school-age children, multinational IT and Finance companies and the Singapore Armed Forces.

At Up 2 Speed, Gene delivers quality product for live graphic recording sessions, capturing illustrated panels that translate salient moments into valuable learning records. This provides greater recall and breaks the norm at meetings, training sessions, conferences and seminars. Gene and his team also produce 'Handimations', or hand-drawn motion stories synchronising animated illustration to voice or music. This conveys vital messages to audiences in need of real engagement.

Gene is passionate about art, comic books and puppets, he is a fulltime dad and toy collector!

Singapore, Australia

Jennifer Chua

Live Graphic Recording, Senior Corporate Artist



Jennifer [*The Magpie*] was born in Kaohsiung, Taiwan to a Singaporean Dad and a Taiwanese Mom, growing up in both Taiwan and Singapore. She started drawing as a hobby while studying at Kaohsiung American School in Taiwan.

After high school she moved back to Singapore, graduating from Raffles Institution. She considered a career in psychology but was bitten by the Art bug, and signed on with the BA(Hons) Animation Art programme at LASALLE College of the Arts.

Jennifer is passionate about animation and illustration. Her work, 'The Road Taken', won silver in the Art Direction category at the 2018 Crowbar Awards. Alongside another work of hers, 'Beasts', both animations were nominated for multiple festival screenings.

In her free time, Jen is an avid gamer and loves to draw Fanart for movies, tv programs, anime and video games.

She has a dog, Dango, who is her forever sidekick in life's excellent adventures.

Singapore

Dayna Bowers

Live Graphic Recording, Graphic Design, Improv Coach



Dayna [*Doodle*] is a graphic recorder, designer, watercolourist, and improv coach based in Los Angeles.

Dayna was born and raised in North Carolina where her favourite aunt, a high school Art teacher, encouraged her creative expression. Always the student taking the best notes in class, Dayna has been practicing the foundational skills of visual facilitation for decades. After moving to Los Angeles in 2013, Dayna simultaneously pursued the creative discipline of improv.

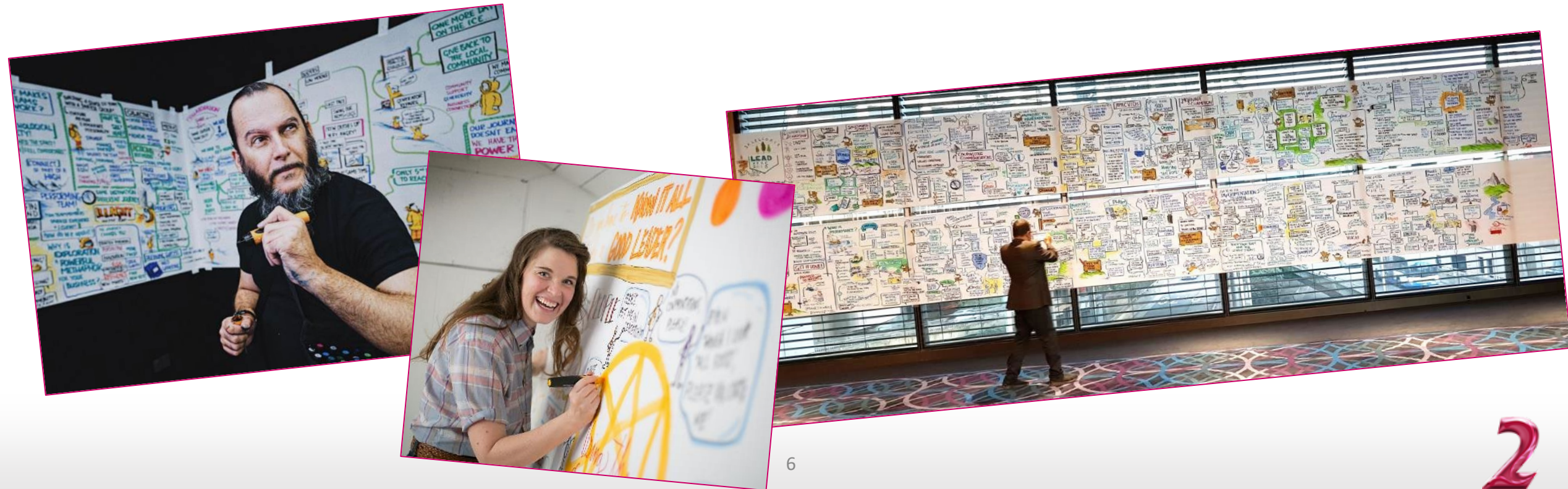
Dayna brings her note-taking and improv skills to graphic recording by listening deeply and illuminating the content of your meeting in real time. She loves how graphic recording makes meetings more dynamic and creative, in addition to how it democratizes meetings, so everyone's voice has an equal opportunity to be amplified.

When she's not drawing, Dayna enjoys playing folk music on her guitar, as well as tutoring young scholars in geometry and creative note-taking.

Live Graphic Recording – Visual Facilitation

Up 2 Speed's talented Corporate Artists (*our Lead, Gene "Danger" Whitlock, pictured in action below*) capture key learning points delivered in Face-to-Face workshops and then, within the actual workshop itself, draw these out into highly engaging Visual Recordings. We use these Recordings to create Digital Playbooks which become highly effective visual tools for the participants to connect with following the sessions.

Please click [here](#) to view a recent Digital Playbook produced for PwC.



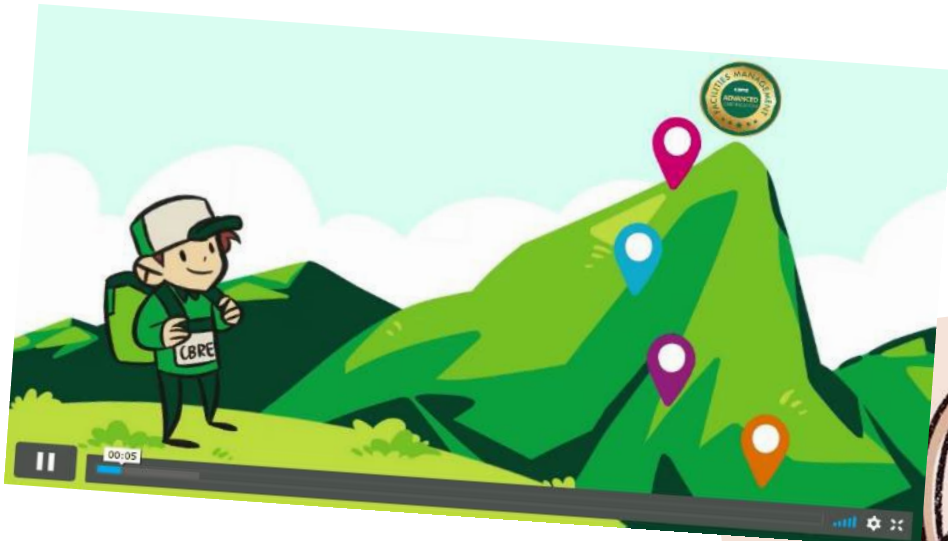
Time Lapse Videos – Handimation, Digitally

Up 2 Speed deploys Handimation animations using state of the art animation processes. Blending the organic artistry of illustration with the precision of Digital Art.

[CBRE Advanced - Facilities Management Certification](#)

[IFC - LEARN](#)

[DBS - Data Use Case Study](#)



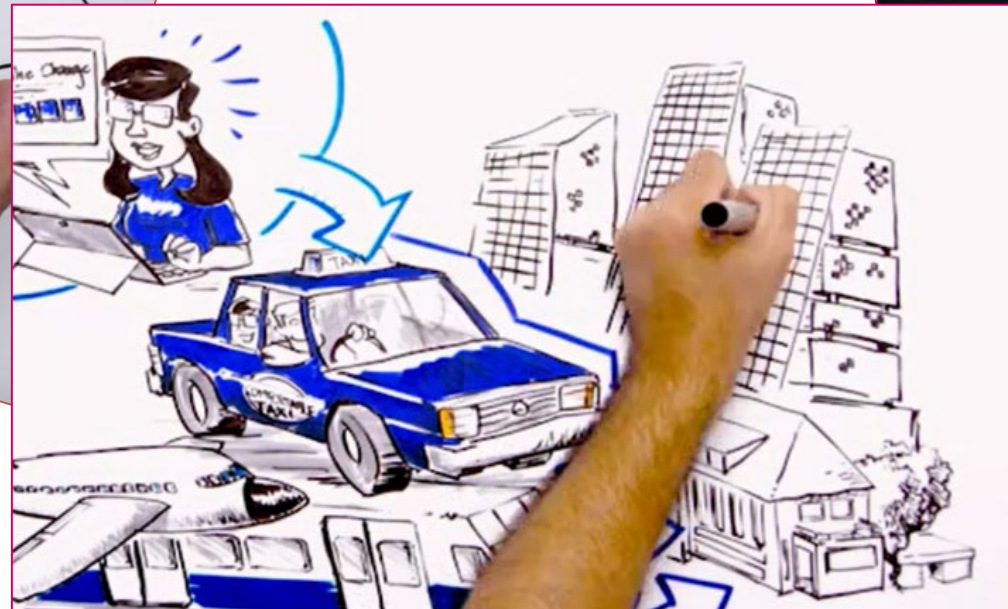
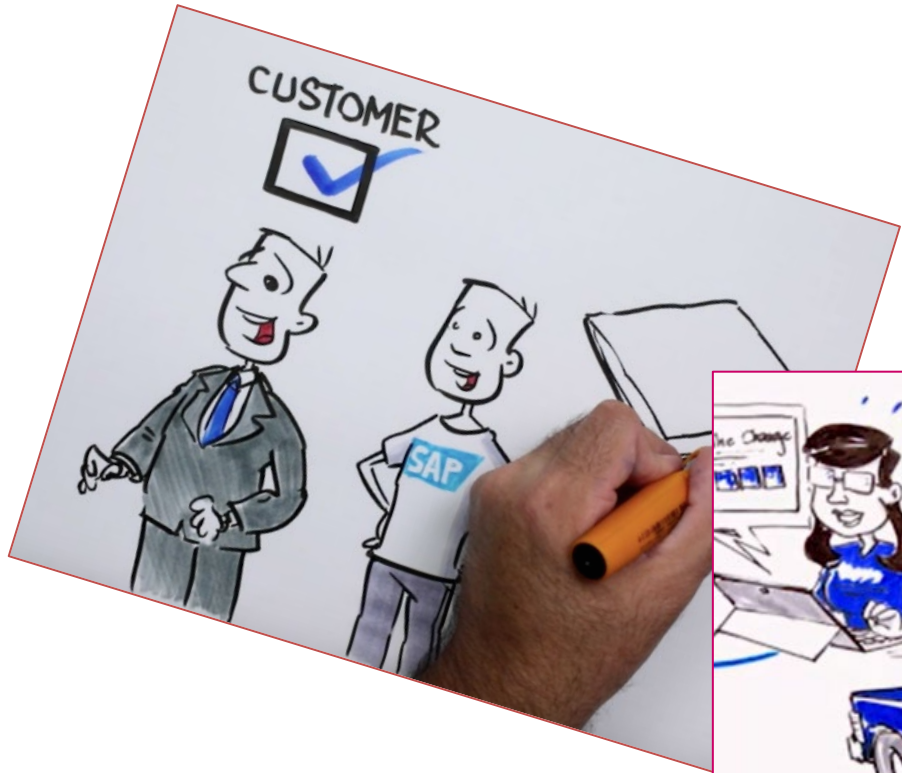
Handimation - For Fresh & Engaging Messaging on “Dry” topics

Using ‘sped-up’ pre-filmed live video of drawings with narration and / or music to engage the viewer.
This is best used to communicate concise messaging – samples:

[Microsoft – Career Compass](#)

[PwC – Accountancy Awards](#)

[Microsoft – Be The Change](#)



Comic Strips – Differing Engagements via Graphic Illustrations

Comic Strips with Sound Effects & Pop Quizzes are another very effective way to communicate key messages in a slightly more relaxed, yet highly visually appealing manner.

[SAP – Moments That Matter](#)

[DBS Bank – Building Great Managers](#)



Graffiti – Office Decoration

Up 2 Speed's talented Corporate Artists can also jazz up & enhance your office workspace with their unique Artistic & Graffiti experience

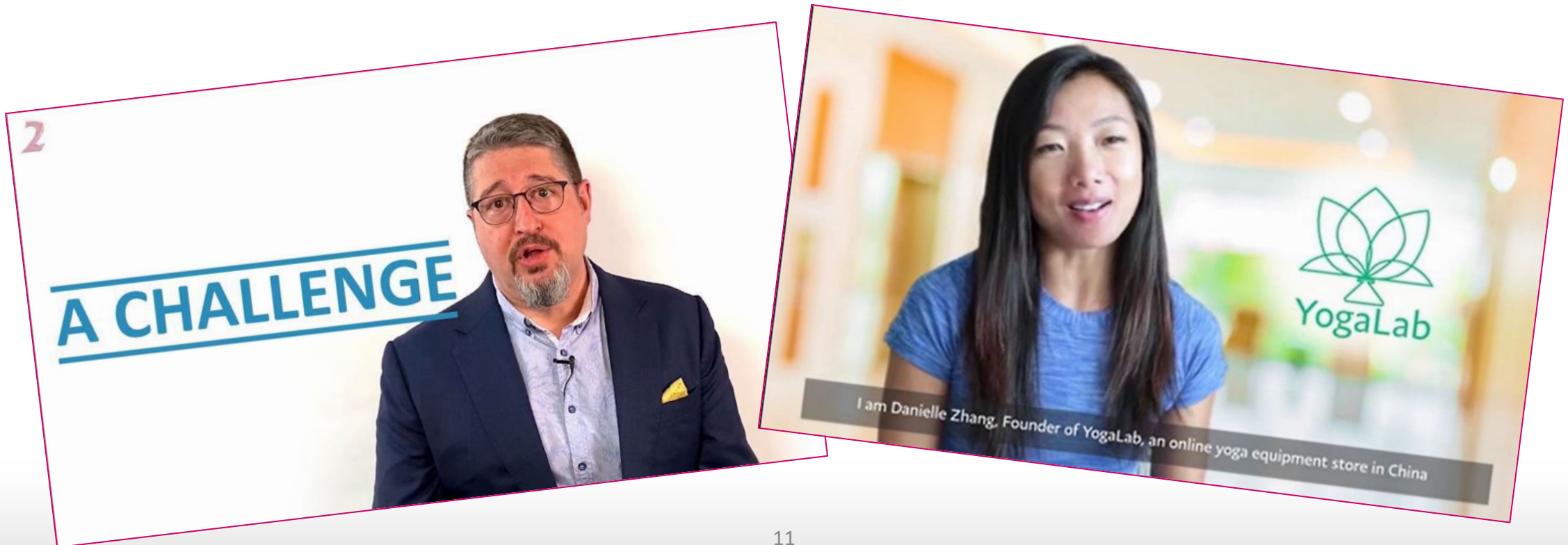


Customized video – More Personable Feel

Real-live videos with animated backgrounds are targeted to engage the viewer through a more personal & visual manner. Samples:

[Danielle Zhange - Yoga Lab](#)

[Jim Wagstaff – Connecting Virtually, Successfully, How To Rock Your Online Meetings:](#)





Thank you

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